

Video Project Hookless Hangers - Pre-Production

Program Topic	<ul style="list-style-type: none">• How to install a new Hookless Hanger Closet System.
Audience	<ul style="list-style-type: none">• Closet Installers and end-users of the Hookless Hanger Closet System.
Learning Objectives	<ul style="list-style-type: none">• Closet Installers and end-users will be able to determine the placement of the Hookless Hanger Closet System by reviewing closet spacing needs and proper use of Hookless Hangers. [closet planning]• Closet Installers and end-users will be able to dismantle their current closet by removing the hanger bar and hanger bar supports. [removal]• Closet Installers and end-users will be able to install the Hookless Hanger Closet System by screwing in the metal plates in proper alignment. [install]• Closet Installers and end-users will be able to properly use the Hookless Hanger Closet System by selecting coats / jackets, shirts / tops, and pants with the appropriate Hookless Hanger.
Content	<ul style="list-style-type: none">• Convert an existing closet into a Hookless Hanger Closet System.• Show how to plan for a conversion.• Show how to remove the old and install the new.• Show how to use the different hanger types.
Equipment	<ul style="list-style-type: none">• Camcorder Panasonic VDR-D310 DVD Video Camera, blank DVDs, power cable, charger, battery, AV connector• Tripod• Microphone – lavalier• Lighting – two sets of lights on each side of the subject• Tools – screw driver, ruler, step stool• Product demo – closet strip, screws, hangers
Talent	<ul style="list-style-type: none">• Director / Video / Audio – Matt• Actor / VO – Blair
Location	<ul style="list-style-type: none">• Indoors, house

Planning

1. Review this PreProduction plan.
2. Create and Review Storyboard.
3. Rehearse the scenes.
4. Shoot scenes for composition and lighting.
5. Review scenes on TV.